

Agrilife ANR Spring Semester Overview



Fresh Trays Produce Growers

Training

Date:

Monday, March 23, 2026 9:00am-4:30pm

Location:

715 Rowlett Road RB1 Urban Farm



Anticipated Audience:

Farmers from DFW and surrounding counties interested in direct produce sales to schools.

Agenda:

Educate producers on the standards and techniques required to grow produce that school districts are able to purchase

Target Audience:

Farmers from DFW and surrounding counties interested in direct produce sales to schools.

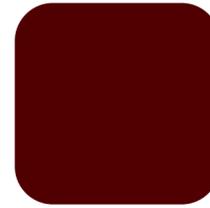
Promotion:

Texas A&M Agrilife and local marketing team creates material, posts on social media, and will share with partners.

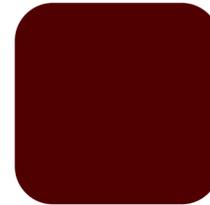


2026 Dallas Farm Fest

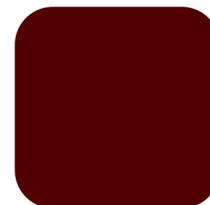
Hosted by Dallas Park and Recreation



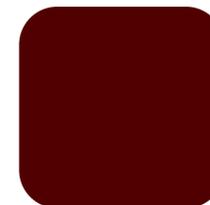
Date:
April 18th
Noon- 6PM



Location:
Samuel Farm
100 US-80
Mesquite, TX 75149



Agenda:
Main/Education Stage Speaker and Outreach Vendor
Will present a short (30 min. max) seed starting presentation to promote our EGA program and Dallas County AgriLife, as well as host a vendor table for the day



Target and Anticipated Audience:
Community gardeners, leaders, and volunteers
Local organizations tied to health and sustainability
Community members interested in urban ag
Folks curious about the farm-to-plate movement
Residents invested in food access
Families looking for a low-cost outdoor event



Promotion
Dallas Park and Recreation will post on their website, flyers at each rec site, and across the city via other city orgs. As in the past, many other orgs will also advertise the event.



Urban County Farm EXPO

Dates:

Various dates chosen from a pre-determined schedule that best works for each individual campus.

Location:

Garland Urban Farm (RB1)
715 Rowlett Rd.
Garland, TX 75043

Agenda:

Farm Stations highlight: Vegetables, Tomatoes, Herbs, Orchard, Vineyard, Apiary, and Food Demo

Target Audience:

K-12th grade Dallas ISD low-resource students

Anticipated Audience:

K-12th grade students from identified Dallas ISD zip codes, as well as students from surrounding Dallas County ISDs.

Promotion:

A flyer created by the Dallas County AgriLife Communications Coordinator, Lexi, is regularly updated to promote and invite students to the event each semester.

Edible Gardening for All

Start Dates: Cedar Valley 2/26/26; Mountain View 3/24/26; Eastfield 4/9/26;
Richland 4/29/26

Location: Dallas College Campuses (Cedar Valley; Mountain View; Eastfield; Richland)

Draft agenda: EGA Cohort

Week 1: Raised Beds and Irrigation

Week 2: Veggies 101

Week 3: Fruits 101

Week 4: IPM

Week 5: Harvesting & Storage OR Backyard Chickens

Target audience: Beginning gardeners, particularly those residing in food-insecure areas, who would like to gain the skills to grow their own healthy food, whether at home or in a community garden setting.

Anticipated audience: Home gardeners, community garden volunteers and organizers, Dallas College students and staff, and neighbors from surrounding communities looking for free and low-cost gardening education.

Promotion: In partnership with DCHHS, Woldu Ameneshoa's team will create the flyer and promote it at DCHHS facilities. Dallas College will also share and publicize the cohorts at the various county campuses, while we will work with our communications coordinator and DCMGA to advertise it as well.

